



Operativni program  
**KONKURENTNOST  
I KOHEZIJA**



Europska unija  
Zajedno do fondova EU



**EUROPSKI STRUKTURNI  
I INVESTICIJSKI FONDOVI**

### **Project name**

Internationalization of business to strengthen international competitiveness

### **Short description of project:**

The applicant is a company that produces glass pharmaceutical packaging from tubular glass, who seeks to remain a promoter of modern and sustainable production while maintaining long-term partnerships with customers and suppliers. In order to expand business in the existing European and domestic markets as well as globally – those of North America and Southeast Asia, the project "Internationalization of business to strengthen international competitiveness" will be implemented. The investment is aimed towards participation in specialized fairs related to the pharmaceutical industry, which include product presentations and b2b meetings with potential customers, increasing the possibilities of business cooperation with foreign partners.

### **Project goals and expected results:**

Investing in this project will help the beneficiary to increase the possibility of business cooperation with foreign partners. The effects that the implementation will generate are increasing the visibility of the company, attracting new customers, expanding its reach to new markets and increasing sales and export revenues.

### **Total value of the project:**

HRK 1,327,760

### **EU support:**

HRK 804,518

### **Project implementation period:**

November 2, 2018 to November 2, 2020

### **Contact person for more information:**

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